



POINT-OF-SALE

InfoTouch Corporation — Store Manager ES

By Mary Girsch-Bock

800-678-8682
www.infotouch.com

Since 1986, InfoTouch Corporation has been providing retail specialty shops with a comprehensive point-of-sale (POS) software product. InfoTouch released its latest version of Store Manager ES (Version 2.50) earlier this year.

EASE OF USE

The main menu of InfoTouch Store Manager contains a series of buttons that provides access to the register, inventory, customers, employees, utilities, a transaction manager, a replenishment option, the system setup option, a time clock, and a backup feature. Clicking on a button will update the screen with the features found in that module.

Users can choose to work in the training mode, which is excellent for new employees or when first setting up the system. An offline mode is also available, which allows users to continue processing transactions even if the central system is not functioning.

The Setup Buttons feature allows users to change the appearance of the touch screen to fit the particular business need. Items can be entered by scanning them, touching one of the customized department buttons if set up, or by entering the product

UPC code or item number. Items can also be looked up by department if desired. All items entered are displayed above, providing a running total of everything scanned or entered for that transaction. The user interface screens are brightly colored and easily navigated by just about anyone. ★★★★★

MODULES/SCALABILITY

InfoTouch Store Manager comes with the following modules: Point of Sale Register, Inventory, Customers, Employees, Utility, Transaction



Manager, Replenishment, Setup, Time Clock, and Backup. If a business has multiple locations, the Enterprise Manager may be a good option. It allows for the consolidation of data from all locations. This is an excellent customer service tool and can often retain a sale if product availability can be verified because it allows the business to simply direct the customer to another location.

The Enterprise Manager also contains a Reports module that uses a Crystal Reports database engine, an Inventory module for central control of all store inventory items including promotional sale pricing, a Replenishment module for ordering inventory from vendors and initiating store-to-store or warehouse-to-store transfers, a Customer module to maintain a single customer database for a chain, a Stored Value Cards module to provide chains with a free gift card program, an Employee module for accurate wage calculation, and a Communications and Technical Information module that allows for the utilization of various methods of communication between store locations. An optional hand-held inventory device allows users to easily receive product and conduct physical inventory.

★★★★★

FEATURES/FUNCTIONALITY

Store Manager ES allows for the individualization of touch screens as much or as little as desired. Items can be set up by department or type, and non-inventory items can be entered when necessary. Users can set up to 15 separate tax categories and choose up to 10 different tender types. Up to 10 pricing levels per inventory item can also be entered, with up to 60 registers on one system. Store

Continued on back

InfoTouch Corporation — Store Manager

Continued from front

Manager ES easily accepts foreign currency, will print invoices or receipts in a variety of formats, and has up to 10 user-defined fields where any information can be entered for tracking purposes.

Specialty services such as quotes, layaways, and special orders can be done from the register while ringing up a regular sale. The Transaction module lets users create gift certificates, run various reports, set up a GL interface with third-party accounting software products, and manage cash drawers. Unlimited inventory items can be entered, and quantities can be adjusted after a physical inventory is performed.

The Employee module maintains employee records, processes new hires and terminations, and can process commissions. The Time Clock function allows employees to use the touch

screen functionality to punch in and out, with all data automatically transferred to the employee module for paycheck processing.

Of special note is the fact that Store Manager ES has been certified by Visa to be in compliance with the highest credit card security standards (known as Payment Card Industry Data Security Standard — PCI-DSS) and is certified as PCI-compliant. ★★★★★

INTEGRATION

InfoTouch easily integrates with various receipt printers and invoice printers, barcode scanners, magnetic stripe readers, customer displays, cash drawers and touch monitors. The Touch Data Link can be used to import or export data using various file formats. Store Manager ES also provides a GL log file that can be used to link Store Manager with Peachtree and QuickBooks accounting software. ★★★★★

TRACKING/REPORTS

Numerous reporting options are available in Store Manager. Transaction reports include register shift and register detail reports, sales by tender, and average unit sales reports. Other reports available include extensive inventory reporting options such as item lists, description and price levels, along with location and value reports. Customer spending habits can be tracked with the monthly sales reports or a full sales history report. Users can also keep track of any bad checks that have been written, and they can solicit new and current customers with e-mail sales. Customers can be ranked, as well. Popular sellers, gift certificate purchases and redemptions, and any special orders and layaways can also be tracked. ★★★★★

RELATIVE VALUE

InfoTouch Store Manager ES starts at \$1,495 for a one-register system. Additional register licenses for two to nine terminals are an additional \$1,495. Add-on modules are extra. This program offers a colorful user interface, customization capability and the ability to function in both low- and high-volume retail stores. ★★★★★

“InfoTouch easily integrates with various receipt printers and invoice printers, barcode scanners, magnetic stripe readers, customer displays, cash drawers and touch monitors.”

2006 OVERALL RATING



Reprinted by permission © 2007 *The CPA Technology Advisor* • 110 N. Bell, Suite 300, Shawnee, OK 74801 • 800-456-0864 • www.CPATechAdvisor.com



**“When It Comes To Retail,
No One Has Our Touch.”**

5-STAR RATING 2002, 2003, 2004, 2005 & 2006

The CPA Technology Advisor

InfoTouch
Corporation

800-678-8682
www.infotouch.com